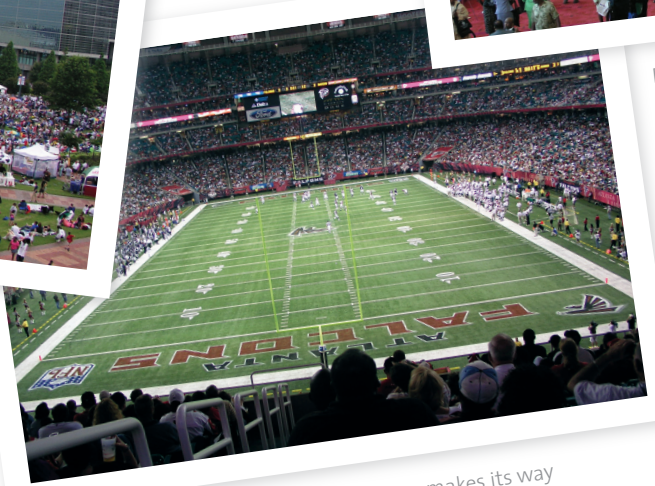


Greetings from Atlanta!



Centennial Olympic Park hosts concerts, charity walks, and promotional events in addition to its regular weekly entertainment program.



Falcons fans wait eagerly as the team makes its way toward the end zone.



Building C lobby remains an architectural beauty and meeting spot during large shows such as the National Baptist Convention



TABLE OF CONTENTS

Mission Statement	2
Director's Report	3

Georgia World Congress Center

Year in Review	4
What Our Customers Have to Say	6

Georgia Dome

Year in Review	8
What Our Customers Have to Say	10

Centennial Olympic Park

Year in Review	12
What Our Customers Have to Say	14

Financials

Georgia World Congress Center	16
Direct Profit to Georgia	18
Georgia Dome	20
Centennial Olympic Park	22
Campus at a Glance	23
Workforce Distribution	24
GWCC Authority Membership	24



Clockwise from top:
The diversity of the Georgia World Congress Center Authority campus provides the perfect setting for MegaFest, a 3-day religious conference with events at the GWCC, Georgia Dome and Centennial Olympic Park.

Fans cheer for the Flaming Lips during the Southern Comfort Music Experience in the park.

Fans enjoy the unique opportunity to experience Sugar Bowl action at the Georgia Dome as UGA takes on West Virginia University. The Bowl relocated to Atlanta from New Orleans for a single year.



MISSION

The State of Georgia established the Georgia World Congress Center Authority to develop and operate the Georgia World Congress Center, the Georgia Dome, Centennial Olympic Park, and related facilities. These facilities exist for the primary purpose of promoting and facilitating events and activities that generate economic benefits to the citizens of the State of Georgia and the City of Atlanta as well as enhance the quality of life for every Georgian.

VISION

Our vision is to constantly earn our reputation as one of the world's finest convention, sports and entertainment venues. Every day we exemplify our steadfast commitment to excellence in our expertise, efficiency and quality of service. Our vision is to lead our industry through innovation; to operate successfully in an ethical manner; to satisfy our customers' expectations with motivated, service-oriented employees; to provide a safe, clean environment; and to foster both the personal and professional growth of our people.

VALUES

To achieve our vision, we make our customers the focus of all we do. We take pride in providing friendly and courteous service to our guests and customers. We strive constantly to improve productivity and to promote the best interests of the Georgia World Congress Center, the Georgia Dome, and Centennial Olympic Park.

“The 200-acre campus of the Georgia World Congress Center Authority is committed to serving the State of Georgia as a leading economic generator.”



Dan Graveline, GWCCA Executive Director

DIRECTOR'S REPORT

An excellent year by many measures, 2006 proved to be both a challenging and rewarding year for the Georgia World Congress Center Authority and our facilities continued to be a solid investment for the people of Georgia.

More than 2.8 million visitors attended events at the Georgia World Congress Center and the Georgia Dome directly injecting more than 1.7 billion new dollars into our state's economy. That stimulated a ripple effect of \$2.8 billion total economic impact with an estimated \$220 million in local and state taxes, benefiting all Georgians from Amicalola to Zebulon.

Projections for a \$1.1 million operating loss at the Georgia World Congress Center were reversed as a result of the Hurricane Katrina tragedy. The nation's worst natural disaster displaced 25 major trade shows and conventions – the GWCC was able to accommodate the short-term relocation of nine of those shows. The end result was a net profit of \$4.4 million for the convention center.

The Georgia Dome also played a critical role in ensuring the Sugar Bowl was able to continue its 72-year tradition. While Sugar Bowl officials regretted having to move the game outside of Louisiana, they were confident the City of Atlanta and the Georgia Dome could provide a home away from home the fans were looking for on January 2. The Sugar Bowl returns to the Superdome in New Orleans in 2007.

Additionally, the economic revitalization around Centennial Olympic Park continues to gain momentum, with current planned investments estimated in excess of \$1 billion. These developments include 2,300 housing units, 146,000 square feet of retail space, 550 new hotel rooms and more than 1 million square feet of office space. Two new attractions next to the Park are reaffirming the bright future for downtown Atlanta: the Georgia Aquarium, which opened to record breaking crowds in November, 2005, and the new World of Coca-Cola, which opens in early 2007.

The 200-acre campus of the Georgia World Congress Center Authority is committed to serving the State of Georgia as a leading economic generator and is committed to the tradeshow manager, convention attendee, football fan and the downtown community to provide the best atmosphere, customer service and environment for everyone, everyday.



Left to right: Medical shows, such as American Society of Anesthesiologists appreciate the 106 meeting rooms that the Georgia World Congress Center has to offer.

Georgia Gov. Sonny Perdue visits GWCC for the ribbon-cutting of the Southern Nursery Horticultural Trade Show.

Fiscal Year 2006, ending June 30, was extraordinary for the Georgia World Congress Center. Starting the year with a forecast net operating loss of over \$1 million, a profit of \$4.4 million was unexpected.

Convention center staff dedicated itself to turning the deficit into a profit and was well on its way when natural disaster struck in Louisiana, resulting in nine tradeshow and conventions relocating on an extremely short term basis to the Georgia World Congress Center.

The nation's fourth largest convention center hosted 56 major tradeshow, 20 public and consumer shows and 276 meetings and other events in FY 2006. This represents an increase of 19 events from the previous year, including 17 tradeshow. The excellent reputation of the convention center and a rebounding economy played important roles in this growth.

GWCC generated operating revenues of \$39.7 million, a net gain of \$5.7 million, and nearly \$198 million in local and state tax revenues.

The experienced, professional staff continues to set the industry standard when it comes to well-maintained facilities with exemplary customer service.

In November, Atlanta and GWCC played host to Expo! Expo!, the annual exhibition and meeting of the International Association for Exhibition Management. This great opportunity to show off the city and center to IAEM members included a behind-the-scenes tour of the Georgia World Congress Center and Georgia Dome, as well as a reception at the Georgia Aquarium.

The annual conference offered tradeshow and convention show managers a chance to see the growth and revitalization of downtown Atlanta, including the city's new brand: "Atlanta – every day is an opening day," a brand the convention center has embraced in efforts to improve the city's destination appeal.

With continued residential and commercial development in the neighborhood, the GWCC is working hand-in-hand with local and state officials to support that growth and make Atlanta a top destination for conventioners and their families.

The experienced, professional staff continues to set the industry standard when it comes to well-maintained facilities with exemplary customer service.



Top to bottom: Thousands of Golf Course Superintendents fill the trade show floor. Their annual conference relocated to Atlanta from New Orleans.

Many trade shows, including National Cable & Telecommunications Association, require state-of-the-art facilities and IT technology available at the GWCC.



“I was very impressed with the World Congress Center. From the management style, to the cleanliness of the facility, to the quality of the food and beverage, it has to be one of the best managed facilities in North America.”

- *Championship Auto Shows Inc.*

“When an athlete is turning in a sensational performance, those viewing the event see a performance that appears both graceful and effortless. In our view, the orchestration of our 2005 Girl Scout National Council Session/50th Convention was a championship performance. Thank you to all involved at the Georgia World Congress Center and MGR Food Services for being our champion and contributing to a grand success!”

- **Girl Scouts of the USA**

“What can I say but ‘Wow’ – Atlanta sure knows how to roll out the red carpet! On behalf of the Staff and Board of Directors, I would like to thank you and your entire staff for all of your hard work on behalf of Expo! Expo! IAEM’s Annual Meeting & Exhibition. According to IAEM president, Steven Hacker, this was by far the best event in his 15 years with the association.”

- **International Association for Exhibition Management**

“When I think about all the venues we could have held this event, the one that is top of mind from all aspects – parking, meeting space, staff, food and beverage, proximity to our complex is the Georgia World Congress Center. You have a top notch staff of professionals on your team – everyone is gracious, professional, and works to the best of their abilities. Believe me when I say we’ve seen the other side too at venues. But you have a close knit family there and they all strive for a common goal – to give customers superior service and support.”

- **Coca-Cola**

“We truly appreciate the outstanding customer service provided to APhA by the Georgia World Congress Center.”

- **American Pharmacists Association**

“None of this would have been possible without your team’s efforts to make this such a wonderful event at the world famous Georgia World Congress Center. Your team was very gracious and helpful in ensuring the students had everything they needed to organize this event and ensuring that our participants had a fantastic day.”

- **Atlanta Hotel Council**

“It was a pleasure working with all the very dedicated employees right from the very first phone call to our departure.”

- **The Good Toy Group**

“We could not have been more pleased with every aspect of the event. You should be very proud of the Congress Center and your entire team. It’s an AWESOME combination! There was a ‘warm, fuzzy’ feeling throughout the entire building all week long. You are an example that others should follow.”

- **Golf Course Superintendents Association of America**

“Just a note to thank you again for everything! I am reflecting on how very appreciative I am of you and how very thoughtful you are in so many ways. You gave 1,000% and I am very grateful to have had the opportunity to work with you. You rank very highly in my book, and I will never forget all that you gave to ASCO.”

- **American Society of Clinical Oncology**



GEORGIA DOME

year in review

The 2,500 members of Team Dome were dedicated to the campus-wide message of 'Excellence – Everyday, Everything, Everyone,' earning the facility top reviews from both attendees and our event customers.

The Georgia Dome had a winning year in Fiscal 2006, playing host to over 1.5 million visitors during 191 event days. Twenty-five publicly ticketed events were produced, including 10 Atlanta Falcons Games, the SEC Football Championship, the Bank of America Atlanta Football Classic, the Chick-fil-A Bowl and the Sugar Bowl, relocating for a single year due to Hurricane Katrina. Other events attracting thousands of attendees included NCAA Regional Basketball, four different marching band events and several religious conferences.

Four areas of focus for the facility this year were customer service, professional development, financial performance and care and maintenance of the facility.

The 2,500 members of Team Dome were dedicated to the campus-wide message of "Excellence – Everyday, Everything, Everyone," earning the facility top reviews from both attendees and our event customers. Full-time staff members also participated in 900 hours of staff development and training, an increase of 200 percent over the previous year.



The "Atlanta Falcons Owners Club" is the premier special events venue inside the Georgia Dome.

Through dedication, focus and determination of personnel, the Dome posted operating revenue of \$35 million, an increase of \$3.1 million over the previous year. This generated an estimated local tax revenue of \$10.5 million and state tax revenues of \$12 million.

There were three major facility maintenance projects completed during FY 2006, including replacement of the upper and lower membrane roof at a cost of \$1 million, replacement of the interior lighting system at a cost of \$350,000 and upgrade of permanent concession stands to include credit/debit card point of sale systems at a cost of \$450,000.



Left to right: Praise and worship fill the Georgia Dome at the annual New Birth Easter Sunday Worship Service.

Monster Jam presented by Live Nation packs the Georgia Dome for one of the thrilling dirt show events held every year.



Left to right: The Florida A&M University Marching 100 step up their half time performance for the crowd at the annual Bank of America Atlanta Football Classic.

The New Orleans Mardis Gras parade makes its way through downtown Atlanta and the GWCC campus as fans prepare for the Sugar Bowl at the Georgia Dome.



GEORGIA DOME

what our customers have to say

“...I have been overwhelmed several times over the past few months by the kindness of strangers. You and the people at the Georgia Dome take the cake, though. I will never forget the way you went out of your way to make us feel at home.”

– *Nokia Sugar Bowl*

“I cannot begin to express my appreciation to you and your staff at the Georgia Dome for the welcoming cooperation and support we got during our shoot on Tuesday night.... It has been a GREAT pleasure working with you and I realize with what all is going on this Spring at the World Congress Center and Georgia Dome that helping us was a true effort and one that I so greatly appreciate. I hope if there is ever any time in the future when you need my help or assistance you will not hesitate in contacting me.”

– **Television Shoot for a Series Pilot Show**

“The Georgia Dome campus provides us the flexibility we need to have a true fan experience for all our events associated with the Bank of America Atlanta Football Classic. We have been extremely pleased with the support and service we have received. The Dome Staff has always worked with us to assure that we deliver a world class product to the market place.”

– **Bank of America Atlanta Football Classic**

“It was a very well-managed affair and I’ve had innumerable compliments on how smoothly the entire event ran. We had a number of concerns moving such an important event off campus for one of the few times in Tech history. Your efforts made the transition extremely smooth.”

– **Georgia Tech Graduation**

“Everyone we have worked with at the Georgia Dome has been professional, courteous and able to make changes in a timely manner. The Kell Powerade Classic feels extremely fortunate to be in this world class facility and have the world class staff work diligently to make our annual event better every year.”

– **Kell Powerade Classic**

“The professional skill and personal commitment of the Georgia Dome staff to our program’s success was extraordinary. Together we addressed some unusual programming and logistical challenges. The results of our joint efforts made 2005 our best conference to date. I would bring our event back to Atlanta without hesitation.”

– **National Federation for Catholic Youth Ministry**

“Every year when we come to the Dome the staff makes us feel wanted and appreciated and makes certain that our needs are always met.”

– **Georgia High School Association**

“You can’t find a better staff anywhere in the nation that outshines the Georgia Dome. Their incredible attention to detail is second to none.”

– **SEC Football Championship**

“It was a breeze to work with you and the Georgia Dome and I could not have asked for a better venue to work with. It is a great feeling when you do not need to worry about any small details because you know it is covered by the venue you are working with.”

– *Synergy Sports*

“The Georgia Dome and the entire GWCCA is the most accommodating and flexible organization that Tech has had the opportunity to work with”

– *NCAA Men’s Division 1 Regional*





Left to right: Ringling Brothers Barnum & Bailey Circus clowns visit the Park to entertain children during its annual visit to Atlanta.

Musical entertainment keeps toes tapping all summer long at the Park every Tuesday and Thursday at noon and Wednesday evenings.



Centennial Olympic Park, located in the heart of downtown Atlanta, continues to serve as the community's gathering place, welcoming millions of visitors from around the world to the Georgia World Congress Center, Georgia Dome and, this year, the new Georgia Aquarium.

The Park, dedicated eight years ago as a legacy to the 1996 Centennial Olympic Games, enjoys an ever-growing popularity with downtown workers and residents as well as visitors to Atlanta's top destinations. The 21-acre park welcomed the Georgia Aquarium in November 2005. During the next nine months more than 3 million visitors came to the new attraction. With the World of Coca-Cola opening next year, the popularity of the park as a gathering place for the city's guests is expected to continue to grow at a rapid pace.

It's more than new attractions that make Centennial Olympic Park a popular spot. The fact is, the park is a powerful catalyst for economic development in downtown Atlanta. Currently, more than \$1 billion is dedicated to planned development around the Park, from retail to residential

housing to hotels to office space. As more people work and live in downtown, the entertainment and retail opportunities are expected to follow closely behind. The result? A downtown that provides the food and entertainment, ease of access and walkability and the safe atmosphere that tourists and conventioners alike desire.

Destination appeal is a challenge for the convention industry and Centennial Olympic Park is dedicated to making downtown Atlanta a place residents, workers, and tourists want to visit and bring their families.



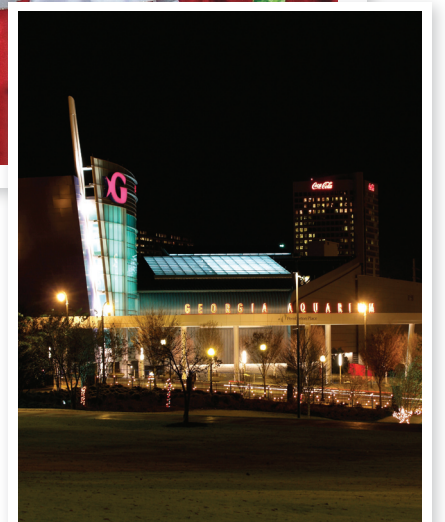
Fourth Saturday Family Fun Day flies high with different themes every month, including "It's About Sports" featuring wrestling, basketball, football, soccer and other sports activities.

Centennial Olympic Park continues to serve as the community's gathering place, welcoming millions of visitors from around the world.



Left to right: Children are entertainers and educators at the 'Our Many Cultures' Fourth Saturday Family Fun Day.

The opening of the Georgia Aquarium draws more visitors to the tourist hub created around Centennial Olympic Park than ever before. The new World of Coca-Cola, now under construction, opens in 2007.



“ Last night’s year end concert was unbelievable! I am so delighted to be a part of this very, very, happening event and I will miss it until it restarts next year! It is the most outstanding cultural event in Atlanta. Thanks so much...”

– Wednesday WindDown Attendee

“Thanks to all of you all for your help during RaceTown Atlanta. As far as we were concerned everything went well and the event was a huge success. We certainly could not do it without the help and support from everyone at the park. The entire staff was great, and there to handle any request that we had (of which there were a lot). Again, thank you all for everything and we look forward to working with you again next year!”

-RaceTown Atlanta

“Delightful experience, I’d recommend to all”

- Park Visitor

“Thank you for all of the help in organizing Georgia Gulf’s Family Outing. The park, food and event were absolutely wonderful. Everyone had a great time and enjoyed themselves to the fullest.”

- Georgia Gulf Corp. Family Outing

“Came from Seattle to see my mother’s in memory brick.”

-Park Visitor

“It was a pleasure working with the Park team for SCMX. Thank you for your energy, experience, and guidance through the entire process!”

– Southern Comfort Music Experience

“Excellent use for this space – beautiful!”

-Park Visitor

“Everyone had a blast. The weather was perfect. I could not have asked for more. We look forward to working with you again in 2007.”

– Atlanta Lindy Exchange

“Thank you so much for helping to make the Tour of Hope Celebration in Atlanta a huge success. Everything ran so smoothly thanks to the staff. The park provided a perfect setting. Again, thank you for an excellent event.”

– Tour of Hope Celebration

“Love the park - great for families and kids. Convenient food and restrooms!”

-Park Visitor

“The park was great to work with and very accommodating during the pre-planning and the day of the event. We hope to work with you again in the future on many other successful events!”

– Deloitte Reception

“Police security in the downtown area, especially in the Park, was very helpful considering the overwhelming 4th of July crowd.”

-Park Visitor

“Thank you so much for all your help with the Fusion Flash Concert series. The entire series, which took place in eleven markets over four months, was a tremendous success due to places like the Park! The staff was helpful, flexible, and easy to work with – every step of the way.”

– Fusion Flash Concert

“This was the coolest experience ever!”

-Park Visitor

“Enjoyed the walk and looking for bricks!”

-Park Visitor



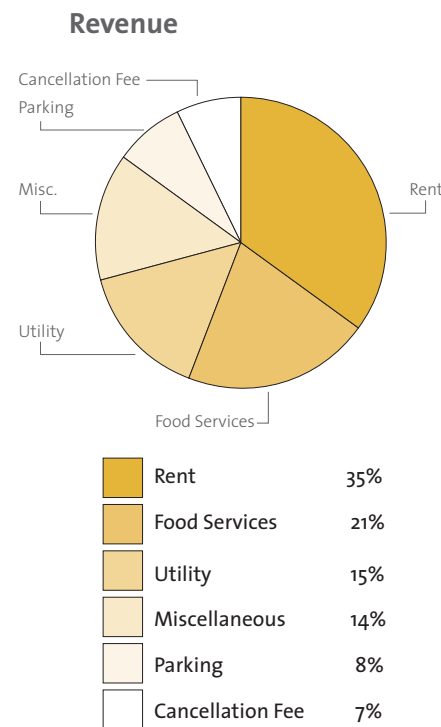
Friends of all ages ice skate from Thanksgiving to New Years at the Southeast’s only outdoor skating rink. This year, the Kiddie rink debuted with its softer synthetic surface in addition to the traditional ice rink.



GEORGIA WORLD CONGRESS CENTER

revenue and expense report

Rent, food service and utility services remain the primary sources of operating revenue for the Georgia World Congress Center. When combined, they account for 71 percent of all operating revenue, with rent serving as the largest revenue generator, accounting for 35 percent of income, followed by food service with 21 percent. Operating revenue totaled \$39.7 million, \$5.5 million above projections. A projected loss of \$1 million was turned around to a \$4.4 million net profit. Also contributing to the revenue line was a one time cancellation fee of \$2.6 million resulting from the short-term cancellation of one of the facilities largest trade shows.



Operating Revenue

Rent	13,921,984
Utility	5,761,016
Parking	3,246,093
Food Services	8,384,382
Miscellaneous	5,753,390
Cancellation Fee*	2,654,950
Subtotal	39,721,815

* Resulting from the cancellation of a trade show confirmed for 2007 and 2008.

Non-Operating Revenue

ACVB H/M Tax	10,288,920
Investment/Misc.	761,776
Subtotal	11,050,696
TOTAL REVENUE	50,772,511

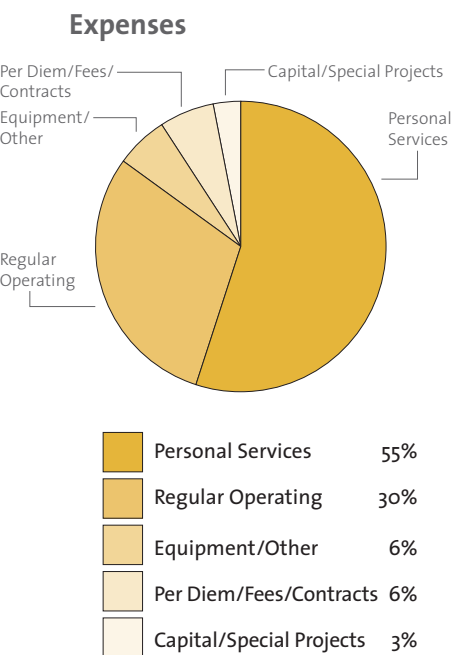
Operating Expenses

Personal Services	17,733,593
Regular Operating	9,870,492
Equipment/Other	2,072,648
Capital/Special Projects	838,400
Per Diem/Fees/Contracts	1,874,709
Subtotal	32,389,842

Net Operating Profit 7,331,973

Non-Operating Expenses

ACVB H/M Tax	10,288,920
Housing Trust	37,001
Transfer to COP/Others	2,147,157
Depreciation Expense	215,060
Subtotal	12,688,138
TOTAL EXPENSE	45,077,980
NET INCOME	5,694,531



fiscal year 2006 GWCC attendance

56 Major Tradeshows & Conventions	801,146
20 Public/Consumer Shows	416,785
276 Meetings, Corporate Events & Others*	162,686
TOTAL ATTENDANCE	1,380,617
Total Out of State Attendance	807,549
Total Daily Attendance	2,737,317

* Includes small meetings, sporting events, graduations, concerts and other small events.

economic impact

An estimated 1.4 million visitors attending events at the Georgia World Congress Center during Fiscal Year 2006 generated an estimated \$1.5 billion for the local and state economy. According to a University of Georgia study conducted by the Selig Center for Economic Growth, these visitors spent 1.5 million "new dollars" in Georgia restaurants, hotels, retail shops and on entertainment, generating an economic impact of more than \$2.5 billion. The facility generated more than \$198 million in state and local tax revenue. The Georgia World Congress Center also boosts the state's economy by sustaining jobs in the hospitality industry. Events held at the GWCC sustained 32,567 jobs totaling personal income of \$969 million for the state's workforce.

GWCC Economic Activity

"New Dollars"	1,531,557,145
Total Economic Impact	2,507,544,577
Personal Income	969,490,129
Employment	32,567

Tax Revenues

Georgia Sales Tax	62,436,858
Local Sales Tax	46,827,645
Hotel/Motel Tax	47,997,945
Personal Income Tax/Other	41,704,676
TOTAL	198,967,124

prior 3 year economic summary

	2003	2004	2005
"New Dollars" Generated	1,040,871,204	1,102,090,496	1,067,196,956
Total Impact of "New Dollars"	1,718,270,165	1,819,304,971	1,746,123,274
State	70,219,808	75,828,050	83,512,721
Local	29,814,945	32,676,879	32,569,173
Hotel/Motel	21,294,342	22,564,086	33,419,143
Total	121,329,195	131,069,015	149,501,037

DIRECT PROFIT TO GEORGIA

georgia world congress center

The Georgia World Congress Center's primary mission is to generate economic benefit for the State of Georgia and to enhance the overall quality of life for its citizens.

If you consider the Georgia World Congress Center as a company with the citizens of Georgia as its shareholders, you will see a company providing a very strong return on investment.

This chart highlights net profit to the State of Georgia during the past decade.

After paying debt service and operating expenses in Fiscal Year 2006, the State of Georgia realized a net profit of over \$70 million, the highest state profit generated in the history of the 30-year-old convention center. Legislators can appropriate that money for such projects as schools, roads, libraries and senior centers.

The Georgia World Congress Center is an asset to the citizens of Georgia, providing an excellent return on the state's investment, sustaining thousands of jobs and pumping millions of dollars into the state's economy.



Georgia Department of Economic Development

Direct Profit to Georgia

	Operating Revenue	-	Operating Expense	=	Operating Profit	Tax Revenue	-	Debt Service	=	State Profit	Direct Profit to Georgia*
1997	31,729,228		22,159,684		9,659,544	61,854,480		27,118,841		34,735,639	44,305,183
1998	30,030,518		25,313,630		4,716,888	62,548,261		27,367,073		35,181,188	39,898,076
1999	35,613,820		27,279,653		8,334,167	64,490,285		27,777,777		36,712,508	45,046,675
2000	33,967,289		25,019,091		8,948,198	72,846,428		34,418,098		38,428,330	47,276,528
2001	39,893,740		27,388,214		12,595,526	79,116,385		44,904,470		34,211,915	46,807,441
2002	29,298,755		26,039,749		3,259,006	65,230,311		46,164,521		19,065,790	22,324,796
2003	30,868,814		29,396,282		1,472,532	70,219,908		38,796,511		31,423,000	32,895,532
2004	29,628,125		28,104,740		1,523,385	76,246,050		40,207,304		36,038,746	37,562,131
2005	28,671,882		30,641,032		-1,969,150	83,512,721		41,435,601		42,077,120	40,107,970
2006	39,721,815		32,389,842		7,331,973	104,141,534		40,579,064		63,562,470	70,894,443

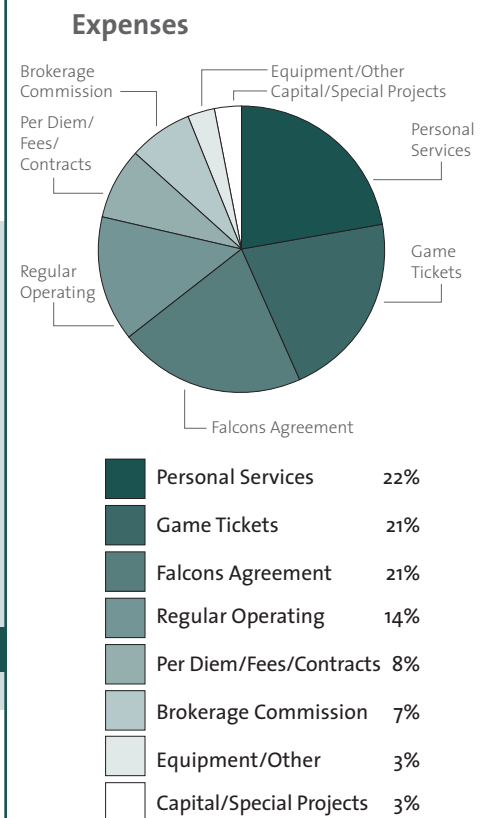
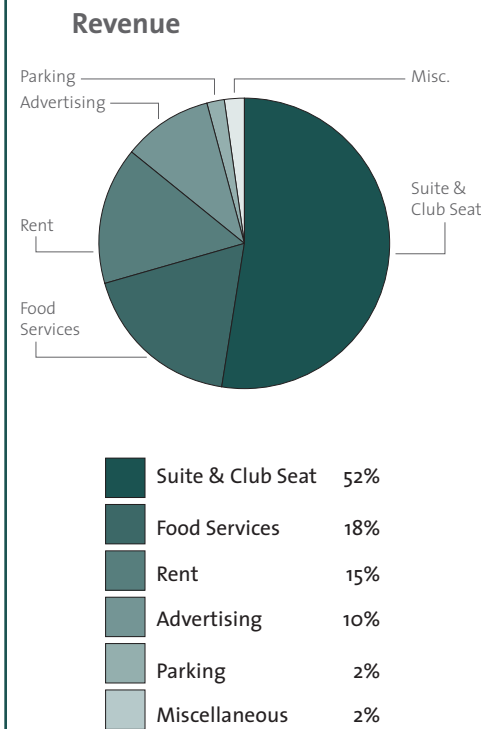
*Direct profit to Georgia is calculated by adding the operating profit/loss and the state profit

GEORGIA DOME

revenue and expense report

Fiscal Year 2006 proved to be a solid year financially for the Georgia Dome, with revenues up over the previous year for Suites and Club Seats, food service and advertising and sponsorships. Suites and Club Seats, which account for 54 percent of the Georgia Dome's operating revenue, increased by \$3.4 million to \$18.3 million over the previous year while food service revenue rose \$1.3 million to \$6.5 million contributing significantly to a healthy bottom line. Net profit for the year was \$5.8 million.

The three largest investments made to the facility during the year were replacement of the upper and lower membrane roof at a cost of \$1 million, replacement of the building's lighting system at a cost of \$350,000 and replacement of the point of sale system at all permanent concession stands at a cost of \$450,000.



Operating Revenue

Rent	5,354,049
Utility	103,774
Parking	675,644
Food Services	6,478,487
Suite & Club Seat	18,307,889
Advertising	3,590,678
Miscellaneous	536,508
Subtotal	35,047,029

Non-Operating Revenue

Hotel & Motel Tax	18,237,722
Investment/Misc.	1,795,506
Subtotal	20,033,228
TOTAL REVENUE	55,080,257

Operating Expenses

Personal Services	6,888,373
Regular Operating	4,472,712
Equipment/Other	1,010,942
Capital/Special Projects	824,539
Per Diem/Fees/Contracts	2,484,137
Game Tickets	6,548,732
Falcons Agreement	6,673,604
Brokerage Commission	2,291,475
Subtotal	31,194,514

Net Operating Profit Non-Operating Expenses

Debt Services	9,148,622
Depreciation Expense	8,993,523
Subtotal	18,142,145
TOTAL EXPENSE	49,336,659
NET INCOME	5,743,598

economic impact

During Fiscal Year 2006, the Georgia Dome welcomed more than 1.5 million visitors to 36 events including Atlanta Falcons Football games, the Southeastern Conference Football Championship, NCAA Regional Basketball Tournament, Bank of America Atlanta Football Classic, Chick-fil-A Bowl, Supercross, Monster Jam, marching band competition and a host of others. As a result of Hurricane Katrina, the Sugar Bowl also was played in the Georgia Dome for one year only. Continued sell-out crowds at these events helped the Georgia Dome generate, 174 million "new dollars" for the state of Georgia. A study conducted by the University of Georgia's Selig Center for Economic Growth estimated this sum had a total economic impact of \$273 million for the state of Georgia. Additionally, activities at the Georgia Dome raised more than \$22 million in state and local tax revenue and sustained 3,669 jobs totaling personal income of more than \$105 million for the state's workforce.

Dome Economic Activity

"New Dollars"	174,260,380
Total Economic Impact	272,854,522
Personal Income	105,045,477
Employment	3,669

Tax Revenues

Georgia Sales Tax	7,619,605
Local Sales Tax	5,714,703
Hotel/Motel Tax	4,826,255
Personal Income Tax/Other	4,404,632
TOTAL	22,565,195

fiscal year 2006 georgia dome attendance

10 Falcons Games	619,048
7 Other Football Games	330,244
2 Basketball Events	47,920
1 Soccer Game	40,116
6 Entertainment Events	228,600
3 Religious Conferences	178,759
6 Other Events	58,350
TOTAL ATTENDANCE	1,503,037

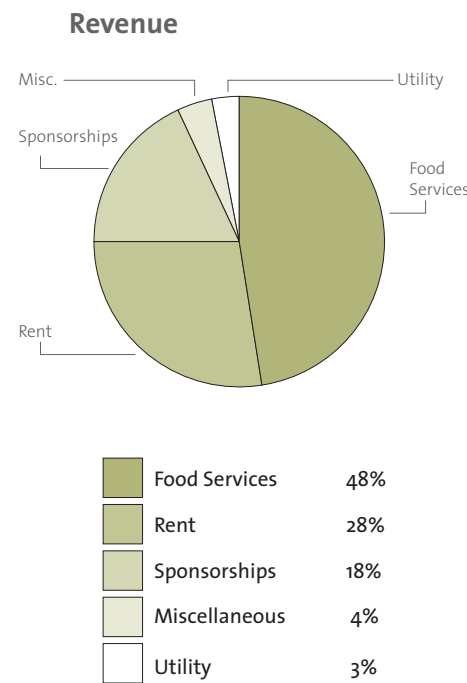
prior 3 year economic summary

	2003	2004	2005
"New Dollars" Generated	121,024,635	159,391,314	164,251,659
Total Impact of "New Dollars"	197,952,737	260,706,860	257,183,007
State	8,468,540	11,484,299	11,274,265
Local	3,677,697	5,090,913	5,364,615
Hotel/Motel	2,406,133	3,168,788	4,549,057
Total	14,552,370	19,744,000	21,187,937

CENTENNIAL OLYMPIC PARK

revenue and expense report

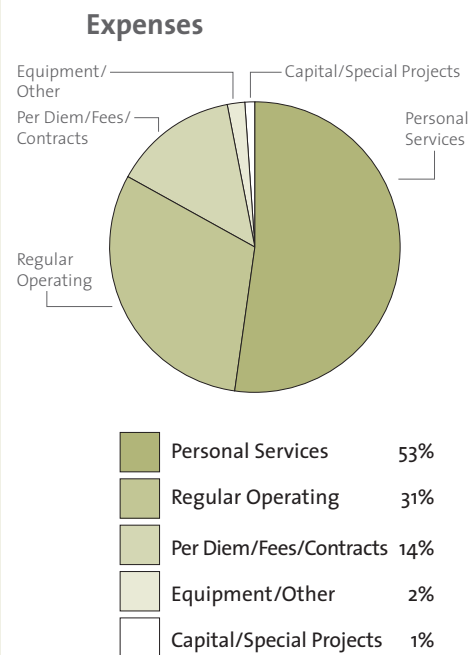
Located between the Georgia World Congress Center and the downtown hotel district, Centennial Olympic Park serves as a beautiful welcome for convention and trade show attendees as well as tourists. An integral part of the GWCCA campus, the park receives the majority of its funding – \$1.4 million – from Georgia World Congress Center Authority. Food services, rent and sponsorship, accounted for 90 percent of the \$781,812 in operating revenue generated by the Park. Park sponsorships, totaling \$137,990, saw an increase of \$75,000 over the previous year. During FY 2006, the Georgia General Assembly approved funding of \$4 million to completely renovate the Park’s signature Fountain of Rings and provide infrastructure and hardscape improvements.



Rent	215,129
Utility	20,544
Food Services	377,029
Sponsorships	137,990
Miscellaneous	31,120
Subtotal	781,812

Contributions-Playground*	230,000
Contributions-GWCC	1,419,865
Investment/Misc.	78,476
Subtotal	1,728,341
TOTAL REVENUE	2,510,153

* Total Contributions for Playground 814,900



Personal Services	1,052,526
Regular Operating	610,164
Equipment/Other	29,964
Capital/Special Projects	12,490
Per Diem/Fees/Contracts	279,214
Subtotal	1,984,358
Net Operating Loss	(1,202,546)
Depreciation	1,242,372
TOTAL EXPENSE	3,226,730
NET LOSS	(716,577)



The state’s investment in our facilities allows us to fulfill our commitment to generate economic benefits for this generation and ones to come.

THE GWCCA employment team

WorkForce Distribution

	GWCCA	Metro Atlanta
Caucasian	32%	55%
African American	65%	30%
Hispanic	1%	9%
Other	2%	6%
Male	68%	47.8%
Female	32%	52.2%

The staff of the Georgia World Congress Center, Georgia Dome and Centennial Olympic Park continued to earn this campus its reputation for superior hospitality and customer service during FY 2006.

We had 559 full-time employees authorized in FY 2006: 404 at the Georgia World Congress Center, 132 at the Georgia Dome and 23 at Centennial Olympic Park.

Our part-time staff continued to make significant contributions to the success of our facility, contributing over 313,927 hours of labor during the year – the equivalent of 151 full-time employees.

Employee training continued to lay the groundwork for our success with employees attending more than 5,350 hours of training. Topics focused on customer service, computer skills, management skills and job specific training.

Georgia World Congress Center Authority Membership 2006

Chairman of the Board

Glenn Hicks III
The Columns Group, Inc.

J. Thomas “Tommy” Vance - Vice-Chairman
Tisinger, Tisinger, Vance & Greer, P.C.

Elliott Caudell - Secretary
Caudell Realty

Anne Hennessy - Treasurer
Hennessy Investments

David Allman
Regent Partners LLC

Ray Anderson
Atlanta Falcons

Richard Cohen, M.D.
Resurgens Orthopaedics

Nancy Coverdell

James “Jim” Edenfield
American Software, Inc.

Lee Hunter
MidTown Vending, LLC

William “Bill” Linginfelter
Georgia Banking / Wachovia Bank

Robert “Bob” Prather, Jr.
Bull Run Corporation

Legislative Overview Committee

Senator Don Balfour
Senator John Bulloch
Senator Jack Hill
Senator Judson Hill - Chairman
Senator Kasim Reed
Rep. Mark Burkhalter
Rep. Mark Butler
Rep. Matt Dollar
Rep. Chuck Martin
Rep. Larry “Butch” Parrish
Rep. Donna Sheldon

